

Samples of copywriting for their corporate events website.

# **Conference Management**

Entice me, thrill me, captivate me! Hear that? It's the pleading inner voice of conference delegates around the world.

A conference that hits the mark can strengthen relationships, reward loyalty or help launch new products. But if it misses the mark...well, your audience just goes to sleep.

CiEvents global conference teams can help you:

- entice your target market through the doors
- thrill them from the beginning
- captivate them to the end.

Be it 50 or 5000 delegates, we have the experience, desire and resources to make your next conference the one they're shouting about - for all the right reasons.

Our in-house conference services include: (end of sample)

# **Event Management**

Our job is to entice a collective "wow" from your audience...

...because an event that connects, astonishes and makes a lasting impression, will also reap the greatest returns.

So no matter how intimate or grand your plans may be, we want to understand your objectives, strategies, culture and target audience. Right from the start.

Then, from the moment your guests walk into a venue – be it a sales meeting, product launch or corporate event – even the mood, look and feel deliver the very essence of your message.

#### Ready to wow your event guests?

Get in touch with our event management team today.

Or read about some of our client events.

#### **About Us page**

### Who are CiEvents?

We're one of the leading event management companies in the world. Unusually innovative. Unashamedly passionate. Exceptionally results-driven. And very friendly too.

## We're global

Over two decades we've spread our wings – and service offerings - to now help clients around the globe through our offices in Sydney, Melbourne, Brisbane, Auckland, London and Shanghai.

#### We're full service. From start to finish. All in-house.

Unlike typical event management companies, every step of every service is looked after under one roof.

So you enjoy an incredibly personal and consistent approach to your projects. One team, taking care of every detail, to achieve the result you expect –remarkable, unique events and programs that reap the biggest return on your investment.

### But please don't just take out word it.

Read some of our client case studies.

Or contact the CiEvents team to discuss your project and then make up your own mind.

### **Our People page**

# People who'll give heaven and earth a nudge

CiEvents is 120 delectably unique personalities, located in three corners of the globe, each adding their own special dash of magic to our client's success.

Many of us have worked together for years. Others come bearing amazing skills and knowledge from varied backgrounds.

We're infatuated with our work and believe anything is possible. And we'll happily give heaven and earth a nudge to create an experience far beyond your expectations.

Yes we love what we do. But at the end of the day, what's most important is that you love what we do for you.

#### Let us amaze you and your guests

Contact the CiEvents team today

## What to expect page

## Corporate events that astound

From the intimate to the elaborate, we've designed, created and produced some of the most talked about corporate events and programs ever staged.

In Australia, New Zealand, the UK and China, the people you'll work with bring decades of experience to your project. Plus, a tenacious desire to understand the:

- culture of your company
- problems you need solved
- goals you want to achieve.

Be it a launch in London, dinner in Dubai or a conference in the Congo, we'll work day and night to create an impact that's nothing short of astounding.

## Let us astound you and your guests

Contact the CiEvents team today